



PRESS RELEASE

Exeter, RI, October 22, 2007- Carousel Industries, a full service telecommunications and data networking company, announced today that it has formed a new business providing “turn-key” call center services. The new business, called IntelSource, is designed to help organizations easily add or expand call center capabilities. IntelSource can provide facilities, technology, furniture and fixtures, project management and consulting. IntelSource can even assist clients with staffing and training of call center personnel.

Typically, companies will open a new call center facility for one of two reasons; (1) organic growth creates the need for additional capacity or (2) the desire to move to a lower cost of doing business. Many companies do not have staff with specific skills associated with opening new facilities. It becomes a major distraction and strain to the core business and consumes both executive and administrative time in managing the project. Under these circumstances it is not unusual for a large call center facility to take nine to twelve months to complete.

IntelSource provides two distinct services to assist business in creating call centers. First, IntelSource offers a true outsourced solution, providing “hosted” call center services from facilities located at Carousel Industries new, state of the art, Corporate Headquarters in Exeter, RI. Second, IntelSource can design and build a complete call center, providing all the necessary services including facilities, communications hardware and software, even furniture. This facility can be staffed by the client or IntelSource can provide staffing and training services as well. IntelSource is prepared to offer these services to any organization, anywhere in the country.

Client benefits include preservation of cash, speed to market, less disruption to their core business, and reliance on experts in each of these fields. The need for capital expenditures is replaced with a monthly operating cost spread over the term of the lease. With proper focus, attention and experience, a new facility can be opened in less than 90 days.

“IntelSource was created to fulfill a growing need for flexible, cost-effective call center services,” said, Carousel CEO Jeff Gardner. “We believe the services offered through IntelSource will appeal to growing businesses who need a turn-key solution without the costs and challenges of bringing this expertise in-house.”

The business unit will be led by IntelSource founder Jerry Confer. Jerry brings a wealth of experience in the telecommunications and call center space including over twenty- five years as a senior business executive in the telecommunications and business process outsourcing industries.

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